



SH/XII/2024

30th August, 2024

Corporate Relationship Department
BSE Limited
1st Floor, Phiroze Jeejeebhoy Towers
Dalal Street, Fort,
Mumbai-400 001
Scrip Code: 500040

Listing Department
National Stock Exchange of India Limited
"Exchange Plaza" 5th floor,
Bandra-Kurla Complex
Bandra (East), Mumbai-400 051.
Scrip Code: CENTURYTEX

Dear Sir/ Madam,

Sub: Intimation of Birla Estates Private Limited, a wholly owned subsidiary of Century Textiles and Industries Limited (the Company)

Ref: Regulation 30 of Securities and Exchange Board of India (Listing Obligations & Disclosure Requirements) Regulations, 2015 ('Listing Regulations')

Pursuant to Regulation 30 of Listing Regulations, please find attached herewith a copy of intimation of Birla Estates Private Limited, a wholly owned subsidiary of the Company the contents of which are self-explanatory.

This is for information of the investors and for your records.

Thanking you,

Yours truly,
For **CENTURY TEXTILES AND INDUSTRIES LIMITED**

ATUL K. KEDIA
Jt. President (Legal) & Company Secretary

Encl: as above



Century Textiles and Industries Limited

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Corporate ID No.: L17120MH1897PLC000163



NOIDA, 30th August, 2024 – Birla Estates Pvt Ltd, the real estate venture of the Aditya Birla Group and a wholly owned subsidiary of Century Textiles and Industries Limited, has signed an agreement to co-develop a land parcel covering 131 acres in Sector 150 Noida with LGCPL group, subject to clearances from relevant authorities.

The proposed development will be situated within the Integrated Sports City and will feature a 50-plus acre golf course, and international standard sports facilities. The location is strategically situated in Sector 150, along the Noida-Greater Noida Expressway and near the Yamuna Expressway, providing easy access to Delhi, Noida, and Greater Noida.

Noida will be the latest addition to the recent project announcements by Birla Estates, which also include new developments on Mathura Road in Delhi and two other projects in sector 31 and sector 71, Gurugram.

About Birla Estates:

Birla Estates Private Limited, a 100 per cent wholly owned subsidiary of Century Textiles and Industries Limited is the real estate venture of the Aditya Birla Group. In a short span of time Birla Estates has established itself as a brand of choice in the real estate industry. Birla Estates develops premium residential housing in key markets. The company is developing land parcels both through outright purchases as well as asset light Joint Ventures apart from developing its own land parcels. In the long term, the company is focused on developing world class residential, commercial and mixed use properties and aims to be amongst the top real estate companies in India. The company's focus is on differentiating through sustainability, execution excellence, customer centricity and thoughtful design.

The company is headquartered at Mumbai and currently has regional offices in NCR Bengaluru and Pune and also has a well- established commercial portfolio with 2 grade-A commercial buildings located in Worli, Mumbai with ~6 lakh square feet of leasable area.