

BRIEF PROFILE OF SMT. RAJASHREE BIRLA

Name	:	Smt. Rajashree Birla
Nature of Expertise	:	Industrialist
Age	:	69 Years
Academic Qualification	:	Bachelor in Arts
Membership of Board of Directors of other Companies	:	She is on the Board of large number of highly reputed listed Companies and several Private Limited Companies.
Achievements	:	

Padma Bhushan Smt. Rajashree Birla is an exemplar in the area of community initiatives and rural development. A role model, Smt. Birla spearheads the Aditya Birla Centre for Community Initiatives and Rural Development, the Aditya Birla Group's apex body responsible for development projects.

She oversees the Group's social and welfare driven work across 40 companies. The footprint of the Centre's work straddles over 3,000 villages, reaching out to 7 million people. The Group runs 18 hospitals and 42 schools. Of the 42,000 children studying at the Aditya Birla Schools, 18,000 students belong to the underprivileged communities. Thousands of under served people receive free treatment at hospitals run by the Group.

Smt. Rajashree Birla is the Chairperson of the FICCI – Aditya Birla CSR Centre for Excellence, Habitat for Humanity (India) and is on the Board of Asia Pacific Committee as well as Habitat's Global Committee.

She is the Chairperson of FICCI First ever Expert Committee on CSR constituted. She is Member on the Advisory Board of "The Research Society for the Care, Treatment and Training of Children in Need of Special Care", Mumbai, and of BAIF Development Research Foundation, Pune. Smt. Rajashree Birla is on the Executive Committee of the Gandhi Smriti and Darshan Samiti. As a patron of arts and culture, she heads the "Sangit Kala Kendra", a Centre for performing arts, as its President.

In recognition of the exemplary work done by Smt. Rajashree Birla, the Government of India bestowed the "**Padma Bhushan**" Award on Smt. Rajashree Birla in the area of "**Social Work**".

The extremely coveted "**Global Golden Peacock Award for CSR**" was conferred upon her by Dr. Ola Ullsten, the Former Prime Minister of Sweden in Portugal. Furthermore, the "**Economic Times Corporate Citizen of the Year**" has been accorded twice – first in 2001 and the second time in 2012. She has also received the **AIMA Managing India Awards – "Corporate Citizen of the Year Award"**. The "**Rajiv Gandhi Award for Eminence in Social Field, 2009**" was conferred on Smt. Rajashree Birla.

The "**Polio Eradication Champion**" Award was also conferred on Smt. Birla and the Rotary Club of Bombay conferred "**The Citizen of Bombay Award 2003**".
